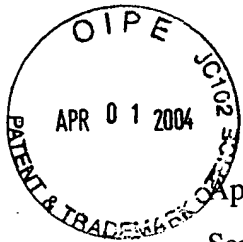


S/N: 10/017,640



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

*Amdt 10/B*  
*S. Ellis*  
PATENT

*April 13, 04*

Applicant: Matz et al. Examiner: Ouellette, J.  
Serial No.: 10/017,640 Group Art Unit: 3629  
Filed: December 14, 2001 Docket No.: 60027.0287US01/BS01342  
Title: System and Method for Identifying Desirable Subscribers

CERTIFICATE UNDER 37 CFR 1.8:

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on March 30, 2004.

*Jodi L. Hartman*  
Jodi L. Hartman

RESPONSE AND AMENDMENT

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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APR 05 2004  
**GROUP 3600**

Dear Sir:

Applicants respectfully request continued examination and consideration of the following amendments and remarks contained herein in response to the final Office Action mailed December 30, 2003. Please enter the following amendments to the claims and consider the following remarks addressing all points raised by the Office Action as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 7 of this paper.